



# Data Quality: Getting Data Preparation Right is Key! Here's How

Video Resources



# Resources List:

- [GROWTH TRIBE DATA PREP GUIDE](#)
- [GROWTH TRIBE ANALYTICS EXERCISE \(EARN BADGE\)](#)
- [ACCESS DATA IN EXCEL](#)
- [ACCESS DATA IN GOOGLE SHEETS \(BASIC\)](#)
- [DATA ANALYTICS DIPLOMA](#)
- [KAGGLE SURVEY - DATA BARRIERS](#)
- [EXCEL GUIDE TO DATA SOURCES](#)
- [DATA SPLITTING ARTICLE](#)



## Tools for prepping with large datasets or data at scale:

- [OpenRefine \(Open Source\)](#): (previously Google Refine) is a powerful tool for working with messy data, cleaning it; transforming it from one format into another; and extending it with web services and external data.
- [Tableau Prep](#): By providing a visual and direct way to combine, shape and clean data, Tableau Prep makes it easier for analysts and business users to start their analysis, faster.
- [Trifacta](#): Interactive cloud platform for data engineers and analysts to collaboratively profile, prepare, and pipeline data for analytics and machine learning.
- [Datameer](#): Easy drag-and-drop modelling that lets non-technical analysts create base models specific to their needs.
- [Talend](#): Clean, complete, uncompromised data for everyone.
- [Alteryx](#): Find powerful insights with low-code, no-code analytics automation that empowers analysts to work faster by visually sourcing, blending, and enriching data.
- [Supermetrics](#): Automate your marketing data transfers to your cloud-based data warehouse.

